

MEDIASET ESPAÑA COMUNICACION, S.A.” in accordance with the provisions of Article 82 of Law 24/1988 of July 28th, of the Stock Market, announces the following:

RELEVANT FACT

The Board meeting of Directors of The Company, held on January 21st, 2015, has agreed to undertake a program of share buybacks (Buy Back Program) under the authorization granted by the Annual General Meeting of Shareholders held on April 9th 2014 under the eighth item on the agenda.

The Buy Back Program is in conformity with the provisions of the EC/ 2273/2003 Regulation of 22 December 2003 (the Regulations) and in line with the decision of the Board of Directors dated July 3rd, 2014 communicated as a relevant fact on 4th July, repaying the shareholders the amount obtained as a result of the operation regarding the 22% of DTS Distribuidora de Televisión Digital, SA.

Therefore, the ultimate purpose of the Buy Back Program is to reduce the share capital of the Company, with prior agreement of the General Shareholders Meeting, to be held in April 2015. For this purpose, the Board of Directors resolved to include it as a point in the agenda of the said meeting of shareholders relative to the necessary reduction of capital for the redemption of the shares acquired under the Buy Back Program.

The maximum investment of the Buy Back of shares Program will be € 27,650,000 and in no circumstances must the number of shares acquired exceed 2,404,291 shares, representing 0.59% of the share capital of the Company, which will allow the Company to reach the maximum percentage of treasury shares allowed (10%). Moreover, the Buy Back Program will be carried out as follows:

1. The shares are purchased at market price in accordance with the price and volume conditions set out in Article 5 of the Regulations. In particular, with respect to price, the Company will not buy shares at a higher price than the highest price of the last independent trade and the highest current independent bid in the trading venues where the purchase is made.
2. With regard to trading volume, the Company will not purchase more than 25% of the average daily volume of its shares in the regulated market in which the purchase takes place; a limit that will apply to the entire buyback program. The daily average volume will be based on the average daily trading volume in the month before this relevant fact.
3. The Buy Back Program will remain in effect until March 20th, 2015. However, the Company reserves the right to terminate the Buy Back Program if, prior to its expiry

date, it had acquired thereunder shares for a purchase price which reaches the maximum investment price or has acquired the maximum number of shares under the program

The execution of the Buy Back Program will be conducted by SOCIETE GENERALE, acting as agent on behalf of the Company, which has been granted an irrevocable mandate to purchase shares, and will take their purchasing decisions independently of the Company and without its influence.

The approval, amendment or extension if any, interruption and termination of the Buy Back Program and the buying of shares thereunder, shall be duly notified to the Comisión Nacional del Mercado de Valores using the appropriate relevant fact in accordance with the provisions of the Regulations.

In Madrid, 23rd January 2015