

MEDIASET ESPAÑA COMUNICACION, S.A.” in accordance with the provisions of the Article 228 of the revised text of the Stock Market Law, approved by Royal Decree 4/2015 on October 23rd, announces the following:

RELEVANT FACT

After reaching the maximum investment target (€100,000,000), has concluded the share buyback program approved by the Board of Directors on February 23rd 2017 (relevant fact of that same date, no. 248,505), pursuant to the authorization granted by the Ordinary General Meeting of Shareholders held on April 13th 2016, under item eight of the agenda (the "**Buyback Program**").

On completion of the Buyback Program, the Company has invested 100.000.000,61 Euros, acquiring a total of 9,282,275 shares, representing 2.756% of the share capital of the Company.

The acquisition of treasury shares under the Buyback Program has been communicated periodically, meeting the requirements of Regulation (EU) 2016/1052 of the Commission dated March 8th 2016.

Madrid, August 28th 2017.

Signed Mario Rodríguez Valderas
Secretary of the Board