

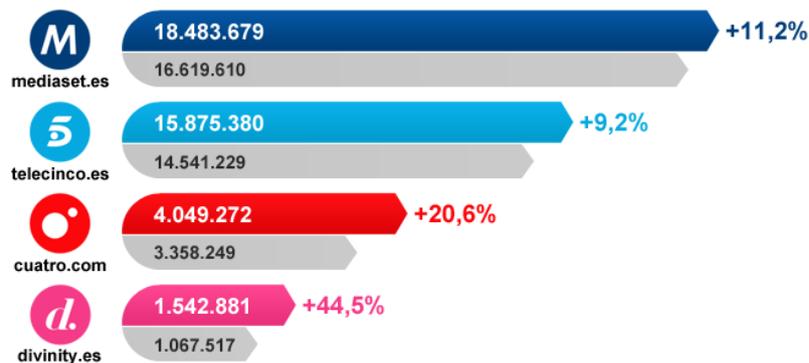
According to the monthly report of OJD

## MEDIASET ESPAÑA SETS NEW HISTORICAL RECORD WITH 18,5 MILLION UNIQUE USERS IN MAY

- In one year, the media group has increased its traffic by 11.2% compared to May 2012. **Telecinco.es** has grown by 9.2%, and **Cuatro.com** 20.6% and **Divinity.es** has registered an excellent growth of 44.5%
- Exceeding Grupo RTVE, by almost 1.8 million monthly unique users
- **Telecinco.es** the third most watched national media in the overall ranking of digital media audited by OJD, surpassed only by **Marca.com** and **Elmundo.es**
- In addition, **Telecinco** is a leading in *social share* in May and became the first channel to exceed 4 million comments a month

Once again, Mediaset España sets new record Internet audience to record 18.5 million unique users in May, the month in which **Telecinco.es** and **Divinity.es** have also beaten their own record highs with 15.8 million and 1.5 million unique users, respectively, according to the audited report of OJD.

### Incremento tráfico web MAYO 2012 - 2013



Navegadores únicos mensuales, según la auditoría de OJD de mayo de 2012 y 2013.

In one year, the audiovisual group preferred by users has increased Internet traffic (monthly unique visitors) by 11.2% compared to May 2012. Per site, the growth was 9.2% for **Telecinco.es**, **Cuatro.com** 20.6% and an excellent 44.5% for **Divinity.es**.

Mediaset España continues to be **absolute leader in Internet** among Spanish television operators, both **monthly unique browsers** (18,483,679 users) and **daily traffic** (1,487,468 users), **ahead of its nearest competitor** (\*), RTVE

**Group**, which includes all RTVE and RNE sites - by almost 1.8 million monthly unique browsers and 337 808 unique visitors per day.

DATA OJD 2013					
	JAN	FEB	MAR	APR	MAY
Mediaset España	14.368.973	15.168.202	16.505.912	18.421.114	18.483.679
Grupo Radio Televisión Española	13.784.329	13.474.969	14.577.542	15.590.457	16.704.842

DATA OJD 2013	DAILY AVERAGE				
	JAN	FEB	MAR	APR	MAY
Mediaset España	1.008.947	1.208.453	1.264.570	1.475.263	1.487.468
Grupo Radio Televisión Española	953.812	1.029.069	980.353	1.060.384	1.149.660

*(\*Atresmedia has not been audited by OJD since February 2013, the month in which Antena3.com registered 9,277,008 monthly unique browsers and 670 642 unique users per day. The Sexta.com, meanwhile, closed the month with 2,673,285 unique visitors per month and 161,993 unique users)*

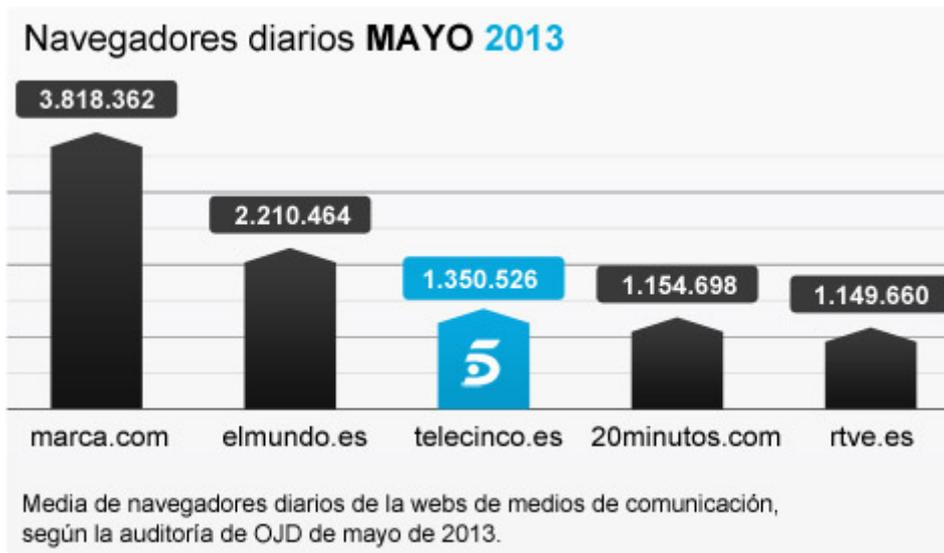
### **Telecinco.es and Divinity.es also best their own records**

The main portal of Mediaset España, **Telecinco.es**, has also closed the month of May noting individual historical figures to get **15,8 million unique visitor s** as well as **Divinity.es** the celebrity and trends website, which has notably increased its traffic this month and has reached **1.542.881 users**.

DATA OJD 2013	UNIQUE VISITORS				
	JAN	FEB	MAR	APR	MAY
Telecinco.es	11.821.125	12.750.645	13.913.231	15.824.522	15.875.380
Divinity.es	1.291.356	1.163.553	1.012.259	1.451.673	1.542.881

### **Telecinco.es, the third most viewed media nationwide, according to OJD**

**Telecinco.es** is also the third media with the largest national audience registering nearly **14 million unique users** (13,913,220) in the overall ranking of digital communication media audited by OJD, compared with **12.8 million** users unique which the **RTVE.es** website had. In daily browsers, the site has registered 1.3 million in both total traffic, nationally.

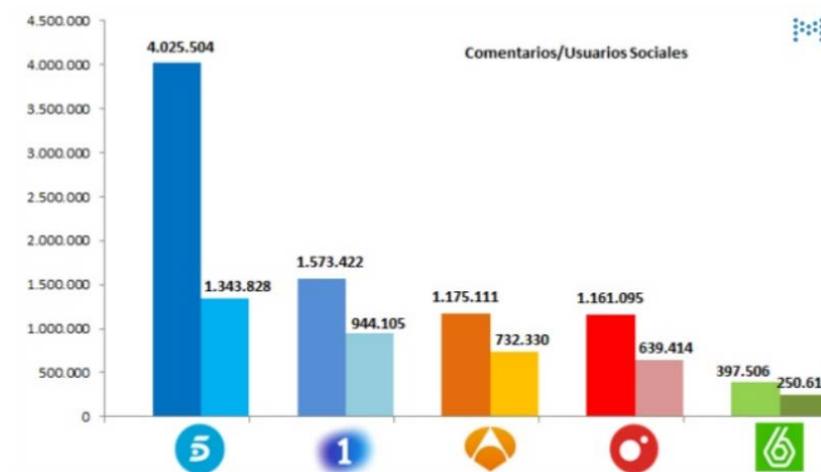


In page views, **Telecinco.es**, with **405 689 615**, is in second place in the **overall ranking** of OJD. Outperforms Elmundo.es, which ranks third with 393 526 011 page views, and Rtve.es web, fourth with 204 509 143 page views.

**Telecinco leads the social share of May after becoming the first channel to exceed 4 million comments in one month**

Telecinco May revalidate its hegemony in social share being the fastest growing channel in social networks and the first to exceed 4 million accumulated comments (4,025,504) during the month of May, followed by **La 1 with 1,5 million** and **Antena 3 with 1.1 million** comments, according to data from Global in Media.

Meanwhile, Cuatro has obtained 1.1 million accumulated comments, overtaking its nearest competitor, La Sexta, that only registered 397 506 comments.



**“Big Brother 14 (GH Catorce)” leads the ranking of the month of May** as the television program with the most impact on social networks with more than **3 million comments**, establishing itself as a leader in social share with more than 10 million comments since its release last February. In second place is situated **Cuatro’s program “Un príncipe para Corina”**, which accumulated 417 847 comments

Total Mensual Acumulado por Programa	
Programa	Comentarios
 <i>Gran Hermano Catorce</i>	3.226.725
 <i>Un príncipe para Corina</i>	417.847
 <i>Fórmula 1</i>	404.953
 <i>Copa del Rey</i>	343.634
 <i>Eurovisión</i>	249.578
 <i>El Hormiguero</i>	230.367
 <i>Champions League</i>	226.478
 <i>UEFA Europa League</i>	218.774
 <i>Mundial MotoGP</i>	208.421
 <i>Punto Pelota</i>	203.333

Fuente: Global In Media

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