

“MEDIASET ESPAÑA COMUNICACIÓN S.A.”
(formerly “GESTEVISION TELECINCO, S.A.”)

DIVIDEND PAYMENT

In accordance with the resolution approved by the Shareholder’s meeting of "GESTEVISION TELECINCO, S.A.", held on March 28th 2012, the **ordinary dividend** corresponding to 2011 will be paid as follows:

- Name of the stock: **MEDIASET ESPAÑA COMUNICACION (TL5)**
- Day of payment: **18 April 2012**
- Number of shares: **406,861,426**
- Owned shares: **6,419,259**
- Gross dividend per share: **0.13799671 €**
- Withholding tax per share: **0.02897931 €**
- Net dividend per share: **0.10901740 €**
- Gross dividend: **55,259,701.59 €**
- Net dividend: **43,655,164.26 €**

The payment of this dividend will be executed through **IBERCLEAR** and participating entities.

For this purpose, "GESTEVISION TELECINCO, S.A." has appointed **“BANCO SANTANDER S.A.”** as paying agent.

Madrid, April 12th 2012

Mario Rodríguez Valderas
Secretary General and Secretary of the Board