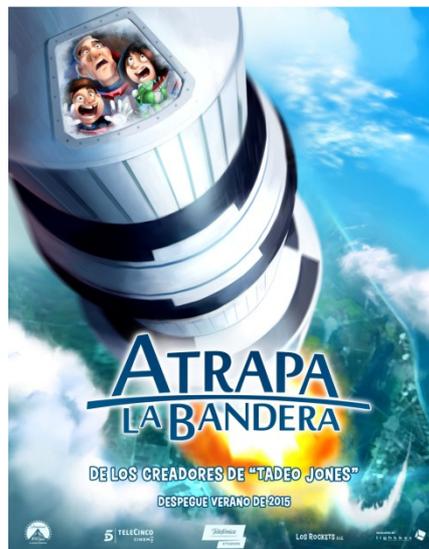




Madrid, 21st July 2014

New projects from Enrique Gato, director of 'THE ADVENTURES OF TADEO JONES', the highest grossing national animation strip in Spanish cinema



TELECINCO CINEMA, TELEFÓNICA STUDIOS AND LOS ROCKETS AIE REACH AN AGREEMENT WITH PARAMOUNT PICTURES FOR THE WORLDWIDE DISTRIBUTION OF 'ATRAPA LA BANDERA' Y THE SECOND TADEO JONES FILMS

- This alliance will provide support and international experience of the Hollywood studio to both productions, reusing the successful formula applied to 'THE ADVENTURES OF TADEO JONES'
- 'ATRAPA LA BANDERA', will premiere in summer 2015, it recounts an adventure inspired by the space race and marks Enrique Gato's return to directing an animation film following the success of 'THE ADVENTURES OF TADEO JONES',
- Meanwhile, Tadeo Jones, the charismatic mason with an adventurous soul will return to the big screen in 2016 with new storylines

On the 45th anniversary of the first man on the moon, a new mission has been launched, this time cinematographically, to rescue the flag that was planted on the moon on July 21st, 1969.

Telecinco Cinema, Telefónica Studios and Los Rockets AIE have reached a strategic agreement with **Paramount Pictures** for the worldwide distribution of **'ATRAPA LA BANDERA'** and **the second TADEO JONES film**, the **new animation projects from the director Enrique Gato** whose premieres will arrive in 2015 and 2016, respectively, preceded by the international success reached by **'THE ADVENTURES OF TADEO JONES'**, the highest grossing national animation film in Spain situated in the Top 10 of the historic takings ranking of our country.

This partnership represents a milestone in Spanish cinema to be the first time in our cinematography that a Hollywood studio has agreed to distribute two Spanish films worldwide.

"We are very pleased once again to participate with Mediaset España, Telefónica Studios and their partners in two future animated film releases. Paramount has a long history of launching animated films worldwide and we are looking forward to this new partnership opportunity", acknowledges **Anthony Marcoly**, president of Paramount for International Film Distribution.

"After the national and international success of our first foray into animated film with 'THE ADVENTURES OF TADEO JONES', what a better partnership than an ambitious producer such as Telecinco Cinema and a distributor with such a long and successful career as Paramount Pictures" explains **Ghislain Barrois**, Telecinco Cinema CEO.

Gabriel Arias-Salgado, Telefónica Studios manager, sees this agreement as **"a great step forward for the Spanish cinema."**

"This agreement shows the potential of the animation industry in Spain, where countless local professionals can generate global products," says **Nico Matji**, CEO of Lightbox Entertainment, the film company responsible for the animated film.

ATRAPA LA BANDERA': AN ADVENTURE INSPIRED BY THE SPACERACE WILL ARRIVE IN CINEMAS IN 2015

ATRAPA LA BANDERA' is a fantasy about **the return of man to the moon under the direction of Enrique Gato** following the success of "THE ADVENTURES OF TADEO JONES". On this new project, Enrique Gato says that *"As soon as I read the script I knew we had something really important to hand. You can feel the enthusiasm for what the space race of the '60s meant, and still means."*

Jordi Gasull, creator and co-writer of **ATRAPA LA BANDERA'** , says the films *"intention is that the generations of today and yesterday relive the space dream of the first man on the moon and travel there with us, and beyond in search of adventure, emotion and fun. "*

The film tells how Richard Carson, an ambitious billionaire, wants to take over the satellite terrestrial and exploit the source of clean energy of the future, the Helium 3. To do this, he must delete from history the achievement of the Apollo XI astronauts and their famous first steps on the moon; something that 40% of the world's population believes to be lie.

And the only one able to prevent him from getting away with it is a friendly and determined twelve year old surfer *Mike Goldwing*. With the help of his friends, geeky *Marty*, future journalist *Amy* and a small lizard with aspirations of being Godzilla, they travel to the moon accompanied by *Mike's* grandfather, a former astronaut who has spent years estranged from his family. It is now in *Mike's* hands not only **to** save the future of the Earth, but also that of his own family.



TADEO JONES: THE HERO RETURNS (PREMIERE: 2016)

Following the unanimous recognition from audiences and critics in 2012 for 'THE ADVENTURES OF TADEO JONES'- the highest grossing national animation film in the history of the Spanish Box Office with worldwide takings of over 45 million Euros- 2016 will see the premiere of the second part of the adventures of the charismatic mason.

The film will be co-directed by Enrique Gato and David Alonso, and will be scripted by Jordi Gasull, Javier Barreira and Neil Landau thus repeating the successful formula used in 2012 with the first part of the story.

Enrique Gato, director, of the animated film has said that he is *"proud of the achievements made by Tadeo a big nosed character with enormous feet who one day, more than 12 years ago, I decided to capture in a sketch and who today I consider to be a member of the family"*.

"The adventurer mason returns with new and exciting adventures, explains **Jordi Gasull**, co-writer, *"more fun if that's possible, but without losing tenderness. And it was not us who made this decision; it was the public who told us, 'We want more Tadeo!!'"*