

Madrid, 6th April 2017

THE DEFINITIVE CLOSURE OF SURVEILLANCE ACTIONS IS
DECLARED

The CNMC confirms that Mediaset España has fulfilled all the commitments derived from the acquisition of Sogecuatro

- In its latest report for the biennium January 2014-April 2016 report, the National Commission for Markets and Competition has stated that Mediaset Spain has faithfully and strictly comply with all the commitments that the former CNC subordinated for the concentration operation of Telecinco and Cuatro, and declared the definitive closure of the surveillance actions
- These commitments, agreed upon during the Sogecuatro acquisition process, were then developed and imposed unilaterally by the extinct CNC in an Action Plan that Mediaset España challenged in 2011 by way of a judicial process.

The National Commission for Markets and Competition (CNMC) has confirmed in its latest Surveillance Report that between January 2014 and April 2016 Mediaset España has fulfilled all the commitments that were established in the Sogecuatro acquisition process, both in Advertising material, and the acquisition of audiovisual content. In addition, it firmly declares the closure of the monitoring of the operation.

The CNMC thus ends its report after analyzing in detail Mediaset España's actions regarding these commitments, which entailed the establishment of certain restrictions when it comes to marketing television advertising and acquiring content in order to avoid an abuse derived from the hypothetical position of dominance that Mediaset España would display in both markets (advertising and contents) after the purchase of Cuatro and 22% of the old payment platform Digital +.

These commitments were developed and imposed unilaterally by the extinct CNC through an Action Plan that Mediaset España judicially challenged, and the alleged non-compliance brought several unjustified and disproportionate sanctions to this company, some of which have been substantially reduced.

